



Ink Asia Pacific Client Conference

MGM GRAND Macau

Wednesday 11th and Thursday 12th of November 2009

AGENDA

ROOMS ARE FILLING FAST PLEASE RESERVE YOUR PLACE BY 30 OCTOBER

Our focus this year will be on **driving inflight retail and ancillary revenues, new trends in onboard media, and developments in inflight connectivity**. In order to focus the discussions, we have invited selected speakers to give their thoughts on how the inflight market is developing.

This (free) event is designed to give our airline clients an opportunity to share their market knowledge with their counterparts from other airlines in an informal setting. The schedule is as follows (we will announce additional panellists as they are confirmed)

WEDNESDAY 11TH NOVEMBER

ALL DAY - DELEGATE CHECK-IN (ROOMS AVAILABLE BY 15:00 AT THE LATEST)

14:30-14:45: WELCOME MESSAGE FROM JEFFREY O'ROURKE, INK CEO

14:45-16:00: SESSION ONE

"Towards a viable model for connectivity and how it will change commercial aviation"

—Speaker/Moderator: **Laurent Philippe, Head of Asia Pacific, OnAir**

16:00-16:45: COFFEE BREAK

16:45-18:00: SESSION TWO

"Beyond Herb Kelleher: Ancillary revenues and the deconstruction of the airline value chain."

—Speaker/Moderator: **Inflight retail concessionaire**

19:00-20:00: COCKTAILS

20:00-21:30: DINNER AT THE MGM GRAND COURTESY OF INK PUBLISHING

21:30- CASINO, ETC.

THURSDAY 12TH NOVEMBER

08:00-09:00: COFFEE/TEA/PASTRIES

09:00-10:00: SESSION ONE

"Will social media (Facebook, etc.) really change the way you deal with passengers?"

—Speaker/Moderator: **Sergio Mello, Founder and CEO, Satisfly**

10:00-11:00: SESSION TWO

"What's next for inflight retail?"

—Speaker/Moderator: **Brett Proud, EVP and Co-Founder of GuestLogix**

11:00-11:30 BREAK

11:30-12:15: SESSION THREE

"Economic cycles, deregulation, and the future of flag carriers and LCCs in Asia"

—Speaker/Moderator: **Aviation analyst**

12:15-2:30: LUNCH AT THE MGM GRAND (COURTESY OF INK PUBLISHING)



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Our 2009 Asia Pacific Client Conference will convene at 2:30pm on Wednesday the 11th, with sessions running until 6pm. We will serve cocktails on Wednesday evening, followed by a complimentary dinner. We will reconvene at 9:00am on Thursday the 12th, with sessions running until 12:30, when lunch will be served.

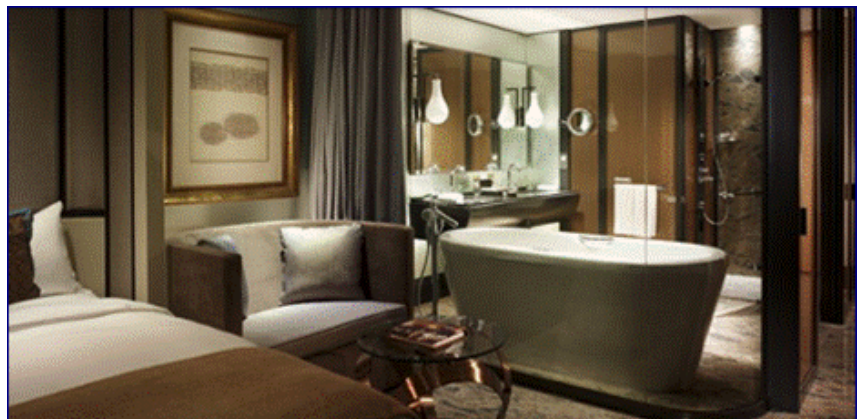
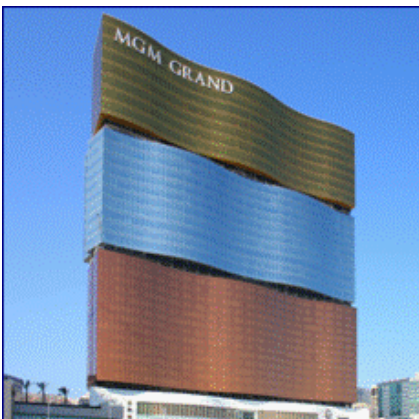
Please feel free to email us with any questions you might have. We very much look forward to seeing you in Macau for Ink's first Asia-Pacific-specific client conference (our most recent conference in Europe was a great success, with our airline customers appreciating the opportunity to meet in an informal, non-salesy environment).

Very best regards,

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For a taste of what awaits at the MGM GRAND Macau, please see
<http://www.mgmgrandmacau.com/propertytour>.



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ACCOMODATION:

For guests who register by the 30th of October, we will be providing FREE ACCOMODATION at the MGM GRAND on the night of the 11th.

- Official check-in time on the 11th is 3pm (though you will be able to leave your luggage with the concierge, and can check in earlier).
- Official check-out time on the 12th is 11am.
- Please advise your preference for smoking/non-smoking, and for twin-bedded or king room, and the details below to angie.mullen@ink-publishing.com.

Title (Mr/Mrs/Ms): _____

Last name: _____

First name: _____

Nationality: _____

Passport/ID number: _____

Date of birth: _____

Job Title: _____

Company: _____

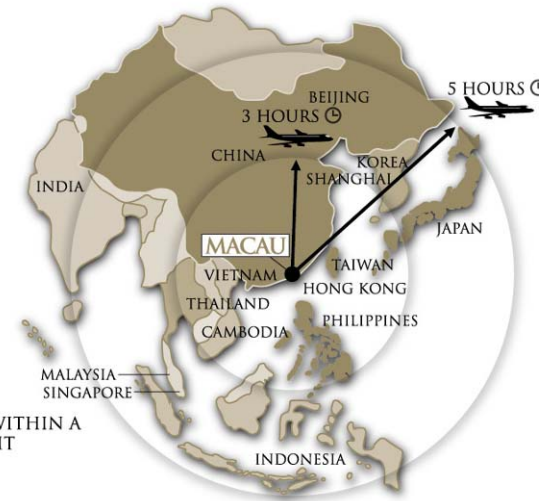
Sharer (if any): _____

Check in date: _____

Check in time: _____

Check out time: _____

Remarks: _____



GETTING THERE

Lying just 65 km from Hong Kong, Macau is located on the Southeast coast of China and borders on Guangdong Province. While the vast majority of people travel by ferry from Hong Kong to Macau, the frequency for both air and sea transportation ensures that visitors will find travelling to and from Macau extremely convenient.



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While the vast majority of people travel by ferry from Hong Kong to Macau, the frequency for both air and sea transportation ensures that visitors will find travelling to and from Macau extremely convenient. In close proximity to most Asian countries, the international airport boasts direct flights from China, Korea, Japan, Taiwan, Malaysia, Singapore, Vietnam, Thailand and the Philippines, amongst others.

BY AIR

Visitors can fly directly into Macau or to the Hong Kong International Airport. Macau International Airport offers regular flights between Macau and major cities across Asia and Australia. Airlines with direct service to Macau include:

- **AirAsia** (Bangkok, Kota Kinabalu, Kuching, Kuala Lumpur and Penang)
- **Air Macau** (Beijing, Chengdu, Guilin, Hangzhou, Kaohsiung, Manila, Nanjing, Osaka-Kansai, Shanghai, Seoul-Incheon, Taipei, and Xiamen)
- **Cebu Pacific** (Manila-Clark)
- **EVA Air** (Kaohsiung and Taipei)
- **Jetstar** (Singapore)
- **Philippine Airlines** (Manila)
- **Shanghai Airlines** (Shanghai Pudong)
- **Shenzhen Airlines** (Wuxi)
- **Viva Macau** (Ho Chi Minh, Jakarta and Sydney)
- **Tiger Airways** (Singapore)
- **Xiamen Airlines** (Hangzhou, Tianjin and Xiamen)

In addition, frequent helicopter services are operated by Sky Shuttle and are available between Macau and Hong Kong. Each flight takes approximately 20 minutes. Helicopter service is also available between the Macau Ferry Terminal and Shenzhen Baoan International Airport, PRC.

BY SEA FROM HONG KONG – www.turbojet.com.hk

The journey between Hong Kong and Macau takes between 55 to 70 minutes with ferries running at frequent intervals. Guests can choose to disembark in Macau at the Macau Ferry Terminal or Taipa Ferry Terminal and in Hong Kong at the Terminal in Sheung Wan or Tsim Sha Tsui.

BY SEA DIRECT FROM HK INTERNATIONAL AIRPORT – www.turbojet.com.hk

A direct ferry service to Macau is available for international travellers arriving at or departing from the Hong Kong International Airport. Travellers who arrive in Hong Kong by air can board a direct ferry to Macau through a special transfer terminal within the airport without going through Hong Kong Immigration; and again, on the return trip back to Hong Kong International Airport.



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GETTING TO THE MGM GRAND MACAU

MGM GRAND Macau is a 15-minute drive from Macau International Airport, Pac On Ferry Terminal, or Border Gate and just 5 minutes from the Macau Ferry Terminal and Heliport.

Limousine Service

Available for transfers between MGM GRAND Macau and Macau Ferry Terminal / Border Gate / Macau International Airport / Pac On Ferry Terminal. Also available for rental or single trips. For more information on pricing and trips please contact the MGM using the numbers below.

Complimentary Shuttle Bus service

Available for transfers between MGM GRAND Macau and Macau Ferry Terminal / Border Gate / Pac On Ferry Terminal. Passengers departing from MGM GRAND board the shuttle at the casino entrance.

Shuttles Schedules:

MGM <—> Macau Ferry Terminal

From 9:00 to 23:30, every 6 – 8 minutes

Departures from Ferry Terminal with First stop at Hotel Entrance then to Casino Entrance

MGM <—> Pac On Ferry Terminal

From 9:00 to 23:30, every 20 minutes

Departures from Ferry Terminal with First stop at Hotel Entrance then to Casino Entrance

MGM <—> Border Gate

From 9:00 to 23:30, every 6- 8 minutes

Departures from Border Gate are from the Casino Entrance

For further details on how to get to the MGM GRAND Macau, please contact:

International: +853 8802 8888 / China Toll Free: (00800) 8802 1888 / HK Toll Free: (001/ 006 800) 8802 1888

