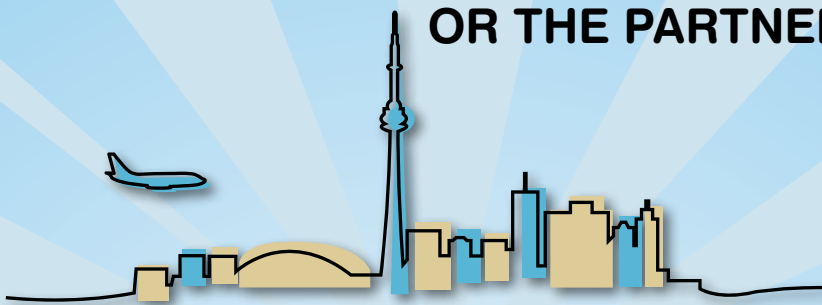


TITLE SPONSOR

SPONSOR THE CONFERENCE AGENDA, THE EVENT GALA,
OR THE PARTNER SHOWCASE



GUESTLOGIX USER GROUP CONFERENCE

T O R O N T O 2 0 1 0

Unlock the Potential,
Turn Travelers
into Consumers

The Hilton Toronto • October 4-6, 2010

Become a sponsor partner in the
largest airline industry gathering
dedicated to onboard retail

Join the airline community's only forum
focused on growing onboard sales
and beyond. As a valued sponsor, you
will be provided access to GuestLogix'
airline community which represents
over a third of the industry's annual
passenger trips. This is your only
platform to conveniently engage with
the world's leading airline brands.

TITLE SPONSOR RESERVED FOR US\$50,000

Three Title Sponsorships Available

INCREASE YOUR VISIBILITY AS TITLE SPONSOR
REINFORCE YOUR INDUSTRY POSITION
CULTIVATE KEY RELATIONSHIPS

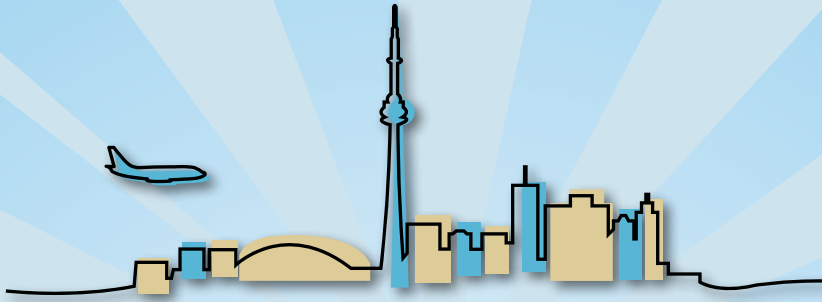


- Designation of "Brought To You By..." for the Conference, the OnTouch Toronto™ Gala, or the Partner Showcase
- Presentation at the start of the Conference, Partner Showcase, and Gala
- Opportunity to present to attendees or participate in a session on a topic of choice
- Opportunity to showcase during exhibition hours (4 persons max)
- 4 Complimentary Conference Registrations"
- 50% discount on up to 2 additional Conference registrations
- Option to send 4 co-branded emails to all GuestLogix attendees including 1 survey questionnaire following the conference
- Company logo and link inclusion in GuestLogix e-Newsletter for 4 issues
- Signage, audio-visual on-screen and final program recognition
- Company logo and link inclusion on GuestLogix User Group Conference registration website
- Illuminated Gobo Company logo at entrance to the meetings area (placement TBD)
- Option to provide handouts/ giveaways to all attendees at a designated event
- Network with GuestLogix executives, influencers, and Conference attendees during the Tuesday Gala (4 persons max)
- Company logo on tote bag
- Option to provide tote bag insert
- One in-room delivery of Company branded gift item for User attendees guest rooms
- Option to provide donated product/services for raffle drawings throughout Conference
- Company logo placed on lanyards for Name Badges
- Prominent placement of company logo on onsite pocket agenda
- Recognition as conference signage sponsor



For more information, please contact Mr. Josef Zankowicz, josefz@guestlogix.com, 416-987-7057

DIAMOND SPONSOR



GUESTLOGIX USER GROUP CONFERENCE

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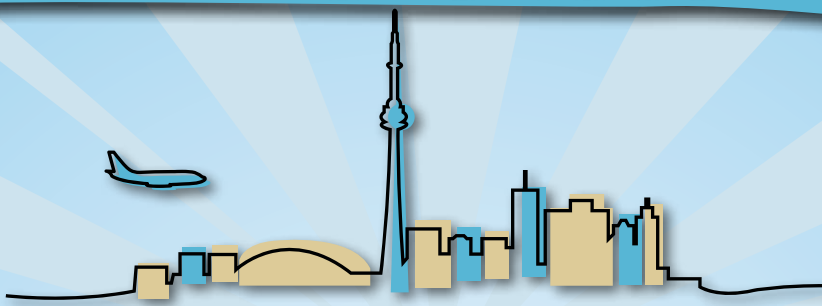
DIAMOND SPONSOR RESERVED FOR US\$25,000

INCREASE YOUR VISIBILITY AS DIAMOND SPONSOR REINFORCE YOUR INDUSTRY POSITION CULTIVATE KEY RELATIONSHIPS

- Sponsor the keynote speaker for the General session during the Conference
- Podium presentation to introduce speaker
- 8 x 10 exhibit in Partner Showcase (4 persons max);
- Opportunity to present to attendees or participate in a session on a topic of choice
- 3 Complimentary Conference Registrations
- 50% discount on up to 2 additional Conference registrations
- Option to send one, co-branded broadcast email to all attendees
- Opportunity to email Conference attendees about your products or services following the Conference
- Company logo and link inclusion in GuestLogix User e-Newsletter for 2 issues
- Company logo and link inclusion on Conference registration website
- Signage, audio-visual on-screen and final program recognition
- Option to provide handouts/giveaways to all attendees at chosen event
- Network with GuestLogix executives, decision influencers, and Conference attendees during Tuesday Gala (4 persons max)
- Company logo on tote bag
- Option to provide tote bag insert
- One in-room delivery of Company branded gift item for User attendees guest rooms
- Option to provide donated product/services for raffle drawings throughout Conference



SPONSOR PROGRAMS



GUESTLOGIX USER GROUP CONFERENCE

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PLATINUM SPONSOR US\$12,500

Available Events: (please choose one)

1. Monday – Opening Reception
 2. Tuesday – Luncheon
 3. Wednesday – Luncheon
- 2 Complimentary Conference registrations
 - 50% discount on up to 2 additional Conference registrations;
 - Podium presentation to introduce luncheon speaker, panel and reception
 - Attend & exhibit – in addition to the standard exhibit – in sponsored function area (exclusive) for chosen event (4 persons max to attend this event)
 - Opportunity to present to attendees or participate in a session on a topic of choice
 - Company logo placed on signage, audio visual screen, and final program
 - 8 x 10 Booth exhibit in Partner Showcase (3 persons max)
 - Option to provide handouts/give-aways to all attendees at chosen event
 - Option to provide tote bag insert
 - Option to provide donated product/ services for raffle drawings

GOLD SPONSOR US\$8,500

Available Events: (please choose one)

1. Tuesday – Breakfast
 2. Wednesday – Breakfast
- 1 Complimentary Conference registration
 - 50% discount on up to 2 additional Conference registrations
 - Attend & exhibit – in addition to the standard exhibit – in sponsored function area (exclusive) for chosen event (3 persons max to attend this event)
 - 8 x 10 Booth exhibit in Partner Showcase (2 persons max)
 - Company logo placed on signage, audio visual screen, and final program
 - Option to provide handouts/give-aways to all attendees at chosen event
 - Option to provide tote bag insert
 - Option to provide donated product/ services for raffle drawings

SILVER SPONSOR US\$5,500

Available Events: (please choose one)

1. Tuesday – Morning Networking Refreshment Break
 2. Tuesday – Afternoon Networking Refreshment Break
 3. Wednesday – Morning Networking Refreshment Break
- 1 Complimentary Conference registration
 - 50% discount on 1 Conference registration
 - 50% discount on 8 x 10 Booth or Table Top exhibit in Partner Showcase
 - Company logo placed on audio visual screen, and final program
 - Option to provide tote bag insert
 - Option to provide donated product/ services for raffle drawings throughout Conference
 - Exhibit in foyer/break area (exclusive) for chosen event (2 persons max)
 - Option to provide handouts/give-aways to all attendees at chosen event

EXHIBIT OPPORTUNITIES

- US\$4,500 – 8x10 Booth
- US\$3,000 – Table Top

