



Become a sponsorship partner for the largest airline industry gathering dedicated to onboard retail development

Connect with the airline industry's first ever community forum and educational session focused on growing onboard sales and enhancing the passenger experience. As a valued sponsor of this event, you will be provided face-to-face access to GuestLogix' customer base which serves nearly 1 billion passenger trips annually. This unique event is the only platform to conveniently engage with the world's leading airlines.

Diamond Partner US\$50,000

(1 available)

Sponsor OVO, Cirque Du Soleil's latest creation, the only social event of the conference

- * Designation of "Sponsored By..." for Cirque Social Event in the Final program
- * Opportunity to address GuestLogix' peers, partners, and employees with a company welcome and be recognized as the exclusive Cirque Event Diamond Sponsor
- * Opportunity to exhibit in the GuestLogix exhibit in partner showcase with a guaranteed premium booth position showcasing your company (4 persons max in booth)
- * 4 Complimentary GuestLogix User Group Conference registrations (Valued at \$800)
- * 50% discount on up to 2 additional GuestLogix User Group Conference registrations (Valued at \$200)
- * Opportunity to email/mail directly to GuestLogix Users with friendly, co-branded reminders about the Conference AND about your products and services 4 times prior to the Conference, and twice after the Conference
- * Company name, logo and link showcased exclusively in the GuestLogix User e-Newsletter (4 issues) as Diamond Sponsor
- * Company name, logo and link showcased exclusively on the GuestLogix User Group Conference Welcome Registration Page (viewed by over 50 airlines)
- * Verbal company recognition given throughout the Conference as the top level sponsor, specifically at closing session with logo placement on audio visual screen
- * Illuminated Gobo Company logo at entrance to the General Session Meeting Room
- * Option to provide handouts/giveaways to all attendees at a designated event
- * Option to attend and network with GuestLogix executives and decision influencers, along with GuestLogix User Group Conference attendees during the Wednesday evening off-site event (4 persons max)
- * Only sponsor to be logoed on the registration bag
- * Option to provide tote bag insert
- * One in-room delivery of Company branded gift item for User attendees guest rooms
- * Option to provide donated product/services for raffle drawings throughout Conference

Platinum Partner US\$25,000

(2 available)

Sponsor one of the keynote speakers for the General/Educational session during the Conference

- * Podium presentation (up to 5 minutes) to introduce speaker
- * Exhibit at conference (4 persons max)
- * 3 Complimentary GuestLogix User Group Conference registrations (\$600 value)
- * 50% discount on up to 3 additional GuestLogix User Group Conference registrations
- * Option to send one, co-branded broadcast email to all GuestLogix User Conference attendees about your chosen event sponsorship
- * Opportunity to email/mail GuestLogix User Group Conference attendees about your products or services following the Conference
- * Company logo and link inclusion in GuestLogix User e-Newsletter for 4 issues
- * Company logo and link inclusion on GuestLogix User Group Conference registration website
- * Company logo placed on signage, audio visual screen, and final program
- * Option to provide handouts/giveaways to all attendees at chosen event
- * Option to attend and network with GuestLogix executives and decision influencers, along with GuestLogix User Group Conference attendees during the Wednesday evening off-site event (3 persons max)
- * Option to provide tote bag insert
- * One in-room delivery of Company branded gift item for User attendees guest rooms
- * Option to provide donated product/services for raffle drawings throughout Conference
- * 8 x 10 Booth exhibit in partner showcase (4 persons max)



Gold Partner Plus US\$12,500

Available Events: (please choose one)

1) Tuesday – Opening Reception

2) Wednesday - Lunch (includes speaker)

3) Thursday – Lunch (includes speaker)

- * 1 Complimentary GuestLogix User Group Conference registration (\$200 value)
- * 50% discount on up to 2 additional GuestLogix User Group Conference registrations;
- * Podium presentation (2-3 minutes) to introduce luncheon speaker
- * Attend & exhibit – in addition to the standard exhibit - in sponsored function area (exclusive) for chosen event (4 persons max to attend this event)
- * Company logo placed on signage, audio visual screen, and final program
- * 8 x 10 Booth exhibit in partner showcase (3 persons max)
- * Option to provide handouts/giveaways to all attendees at chosen event
- * Option to provide tote bag insert
- * Option to provide donated product/services for raffle drawings

Gold Partner US\$8,500

Available Events: (please choose one)

1) Wednesday – Breakfast

2) Thursday – Breakfast

- * 1 Complimentary GuestLogix User Group Conference registration (\$200 value)
- * 50% discount on up to 2 additional GuestLogix User Group Conference registrations
- * Attend & exhibit – in addition to the standard exhibit - in sponsored function area (exclusive) for chosen event (4 persons max to attend this event)
- * 8 x 10 Booth exhibit in partner showcase (3 persons max)
- * Company logo placed on signage, audio visual screen, and final program
- * Option to provide handouts/giveaways to all attendees at chosen event
- * Option to provide tote bag insert
- * Option to provide donated product/services for raffle drawings

Silver Partner US\$5,500

Available Events: (please choose one)

- 1.) Wednesday – Morning Networking Refreshment Break
- 2.) Wednesday - Afternoon Networking Refreshment Break
- 3.) Thursday - Morning Networking Refreshment Break

- * 50% discount on up to 2 GuestLogix User Group Conference registrations
- * Company logo placed on signage, audio visual screen, and final program
- * Option to provide tote bag insert
- * Option to provide donated product/services for raffle drawings throughout Conference
- * Exhibit in foyer/break area (exclusive) for chosen event (4 persons max)
- * Option to provide handouts/giveaways to all attendees at chosen event

Bronze Partner US\$3,500

Available items:

- 1.) Lanyards for Name Badges
 - 2.) Recyclable Hotel Key Cards
 - 3.) On-site Pocket Agenda
 - 4.) Airport transfers
 - 5.) Conference Signage
 - 6.) Post Conference Survey
 - 7.) Meetings2Go - eConference website
 - 8.) Internet in User guest rooms
- * 50% discount off 1 GuestLogix User Group Conference registration
 - * Company logo placed on signage, audio visual screen and final program
 - * Option to provide handouts/giveaways to all attendees at your exhibit table
 - * Option to provide tote bag insert
 - * Option to provide donated product/services for raffle drawings throughout Conference

Exhibit Opportunities

- * US\$7500 (6 available) - 8 x 10 booths, signage

OnTouch Pavilion

- * US\$5000 (2 available) - Large Booth in OnTouch Pavilion, Signage
- * US\$2500 (10 available) - Small Booth in OnTouch Pavilion, Signage



GuestLogix User Group Conference Toronto 2009 Partner Showcase Floorplan

